

# Advancing Racial Equity





# Introductions

# Goals

- Introduce the ongoing work to advance equity in LMG
- Explore the relationship between equity and power
- Demonstrate opportunities for collaboration between LMG, Metro Council, and community to advance equity
- Introduce the Racial Equity Toolkit

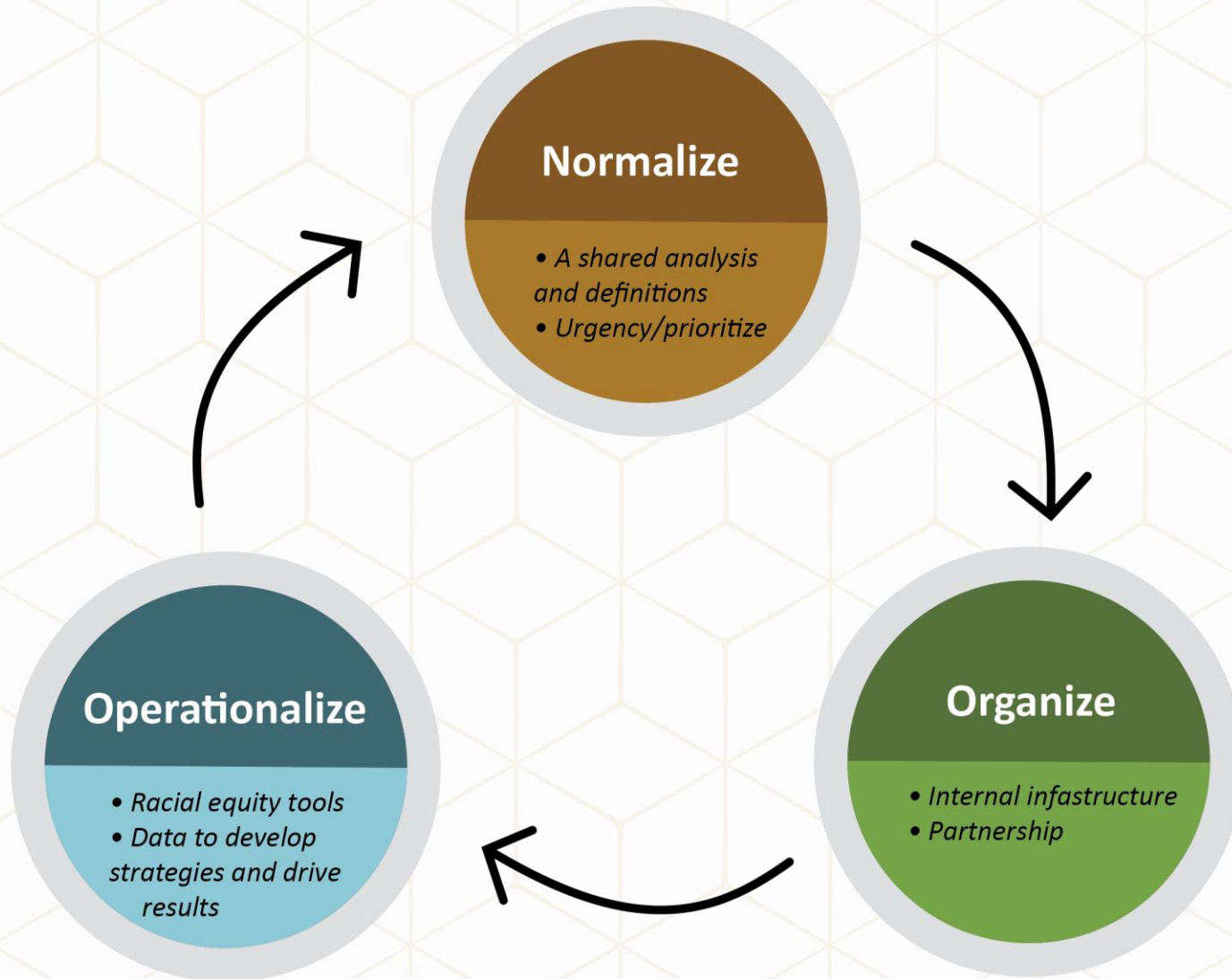
# Objectives

Participants will:

- Gain awareness of the history of race; implicit and explicit bias; and individual, institutional, and structural racism and how it impacts our lives,
- Be able to identify instances of implicit and explicit bias and individual, institutional and structural racism, and
- Be motivated to take action.



# National Best Practice



# Getting started

1. Race matters because racism makes it matter.
2. We aren't just talking about individual acts of bigotry; we are talking about institutions and systems that perpetuate inequity. We are all a part of institutions and systems.
3. We all have a responsibility to advance racial equity.



# Vision Statement

*“We imagine a Louisville Metro where race does not predict one’s quality of life, and where equity is reflected across all institutions and communities.”*

*Healing Possible Quorum 100*

# Racism is...

“... a system of structuring opportunity and assigning value based on phenotype (“race”), that:

- unfairly [concentrates] disadvantages [for] some individuals and communities
- unfairly [concentrates] advantages [for] other individuals and communities

...undermines realization of the full potential of the whole society through the waste of human resources.”

- Dr. Camara Jones, Former President of the APHA

“a marriage of racist policies and racist ideas that produces and normalizes racial inequities.”

- Dr. Ibram X. Kendi, How to Be An Antiracist



# What is “Racial Equity?”

An inclusive approach to transform structures towards access, justice, self-determination, redistribution, and sharing of power and resources.

End Result: Race is no longer a determinant of socio-economic outcomes.

# Timeline of Metro's Equity Work

2011

**2011 Health Equity Report**  
*1st documentation of  
life expectancy inequities  
between neighborhoods*

**Healing Possible Quorum 100**  
*Center for Health Equity and  
Human Relations Commission  
partner with 100 residents  
to explore the impact of  
racism on policy and make  
recommendations*

2014

2016

**Government Alliance on  
Race & Equity (GARE)**  
*Grant to support  
cross-functional racial  
equity work (HRC, OPI,  
CHE, OSHN, HR and more)*

# Timeline of Metro's Equity Work

2017

Advancing Racial Equity  
Trainings begin across  
Louisville Metro Government  
*within 18 months 4,000  
employees trained*

Office of Equity is established  
*Kellie Watson is hired as the Chief  
Equity Officer, with HR and HRC  
as direct reports*

LMG Racial Equity Plan  
*Equity Office identifies strategies  
around procurement and  
workforce development*

2018

Advancing Racial Equity  
Training Part 2  
*HR, OPI, Equity Office, and  
CHE work to develop a part 2  
training*

Racial Equity Tool introduced

2019



**Why talk about structural racism?**

# Racial inequity in the U.S.

From infant mortality to life expectancy, racism predicts how well you will do...



# Racial inequities persist across systems...

SYSTEM	TERM
Health	Health Disparity
Education	Achievement Gap
Child welfare	Disproportionality
Juvenile justice	Disproportionate minority contact ("DMC")
Economic development	Minority Business Enterprises ("MBEs")
Entrepreneurship	Inclusive Innovation

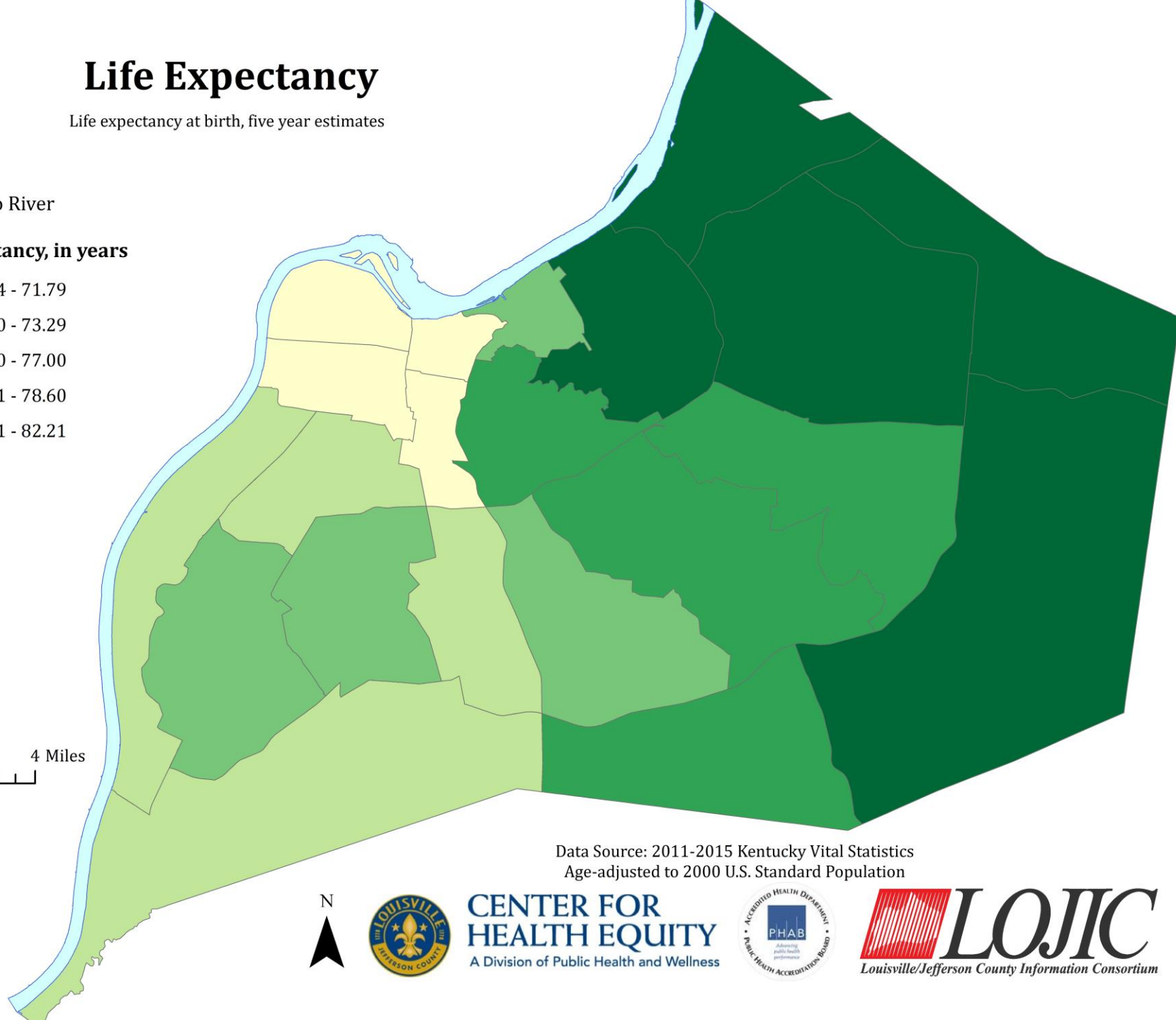
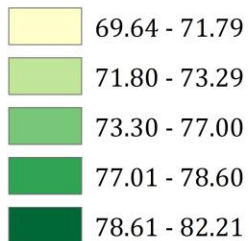
*Adapted from  
Bayard P. Love Consulting*

# Life Expectancy

Life expectancy at birth, five year estimates

Ohio River

## Life Expectancy, in years



0 1 2 4 Miles

Data Source: 2011-2015 Kentucky Vital Statistics  
Age-adjusted to 2000 U.S. Standard Population



**CENTER FOR  
HEALTH EQUITY**  
A Division of Public Health and Wellness



**LOJIC**  
Louisville/Jefferson County Information Consortium





**HEALTH OUTCOMES**

**ROOT CAUSES**

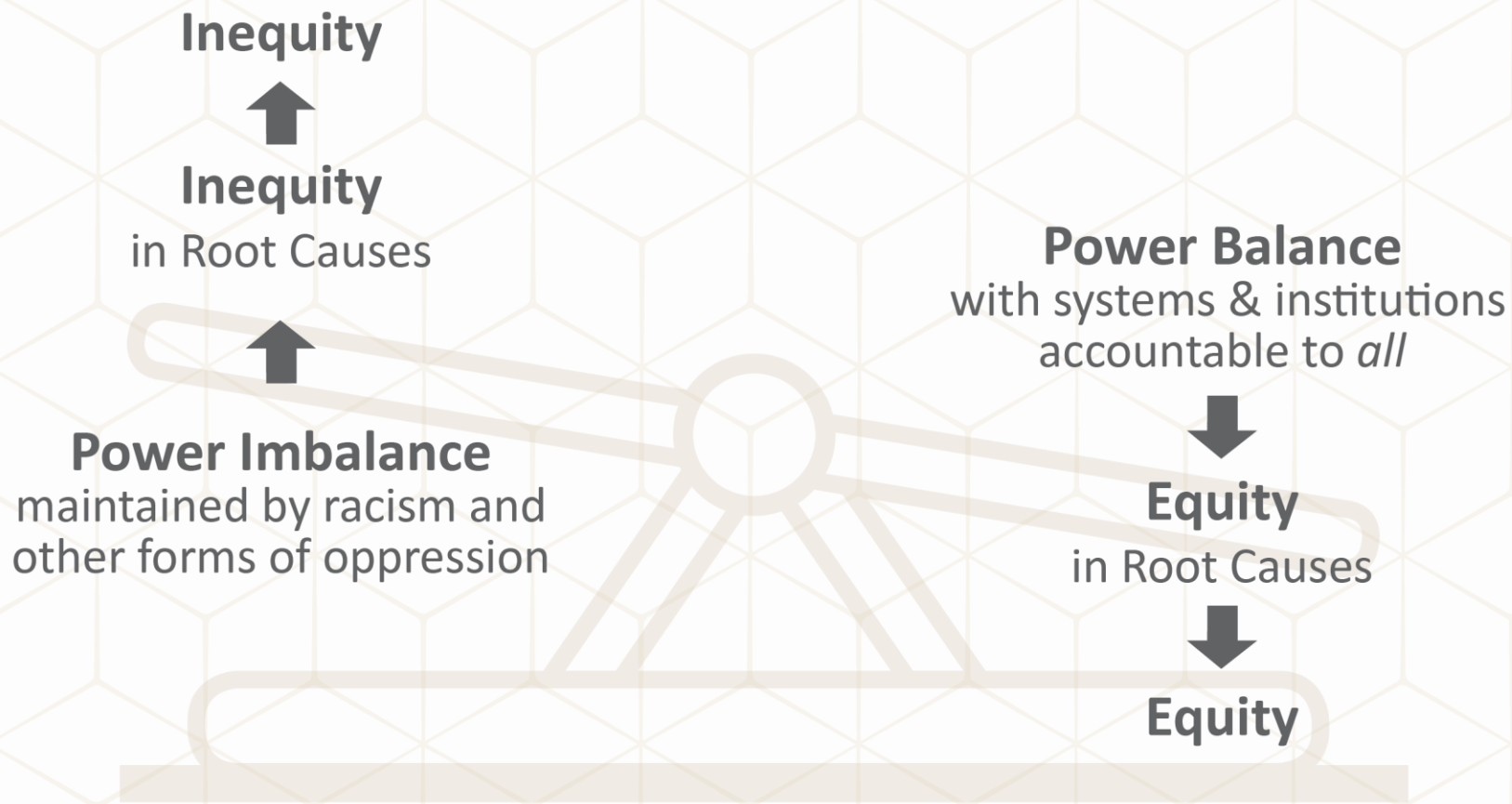
**SYSTEMS OF POWER**



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Download the report at [HealthEquityReport.com](https://HealthEquityReport.com)







## **PUBLIC POLICY**

*national, state, local law*

Connect with your elected officials!

## **COMMUNITY**

*relationships among organizations*

How can we link resources together?

## **ORGANIZATIONAL**

*organizations, social institutions*

Change where you work, learn,  
pray, and play.

## **INTERPERSONAL**

*family, friends, social networks*

Support each other!

## **INDIVIDUAL**

*knowledge, attitudes, skills*

What you can do!



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## Racist Ideas

“Racist ideas argue that the inferiorities and superiorities of racial groups explain racial inequities in society”

**Segregationists:** One who is expressing the racist idea that a permanently inferior racial group can never be developed and is supporting policy that segregates away that racial group

Housing segregation is justified by the myth that Black people were/are bad for property values.

**Assimilationist:** One who is expressing the racist idea that a racial group is *culturally or behaviorally* inferior and is supporting cultural or behavioral enrichment programs to develop that racial group

Neighborhood violence is attributed to lack of family values and/or education

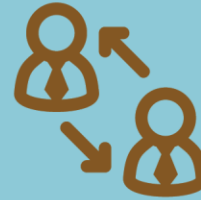
Poverty is attributed to bad money management

# Dimensions of Racism



## INTERNALIZED

Beliefs within individuals  
Stereotype Threat



## INTERPERSONAL

Bigotry between individuals,  
Racial Anxiety



## INSTITUTIONAL

Bias within an agency, school....



## STRUCTURAL

Cumulative among institutions,  
durable, multigenerational

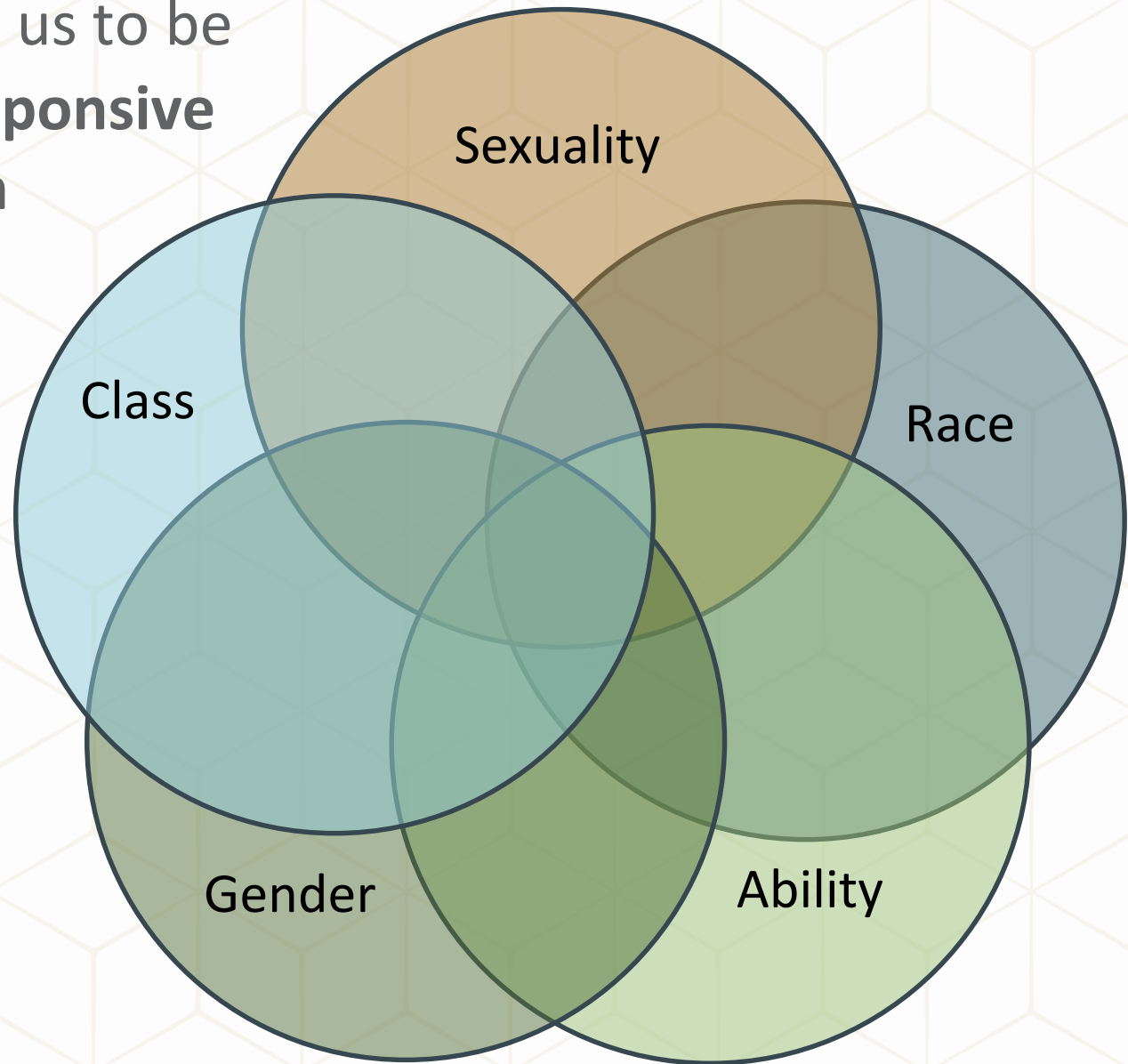
# So what's the point?



**Racist frameworks justify antiblack discrimination for maximum profit, dividing what otherwise would be shared economic interests. This makes room for systems to be designed that maximize profit for some (concentrate advantage) and depresses the quality of life for everyone (concentrate disadvantage).**

**In doing so, racism demands from our relationships an inability to protect, defend, and show compassion to each other. These perceptions result in underfunding, inefficiency, and (when we embrace these racist ideas) exacerbated harm.**

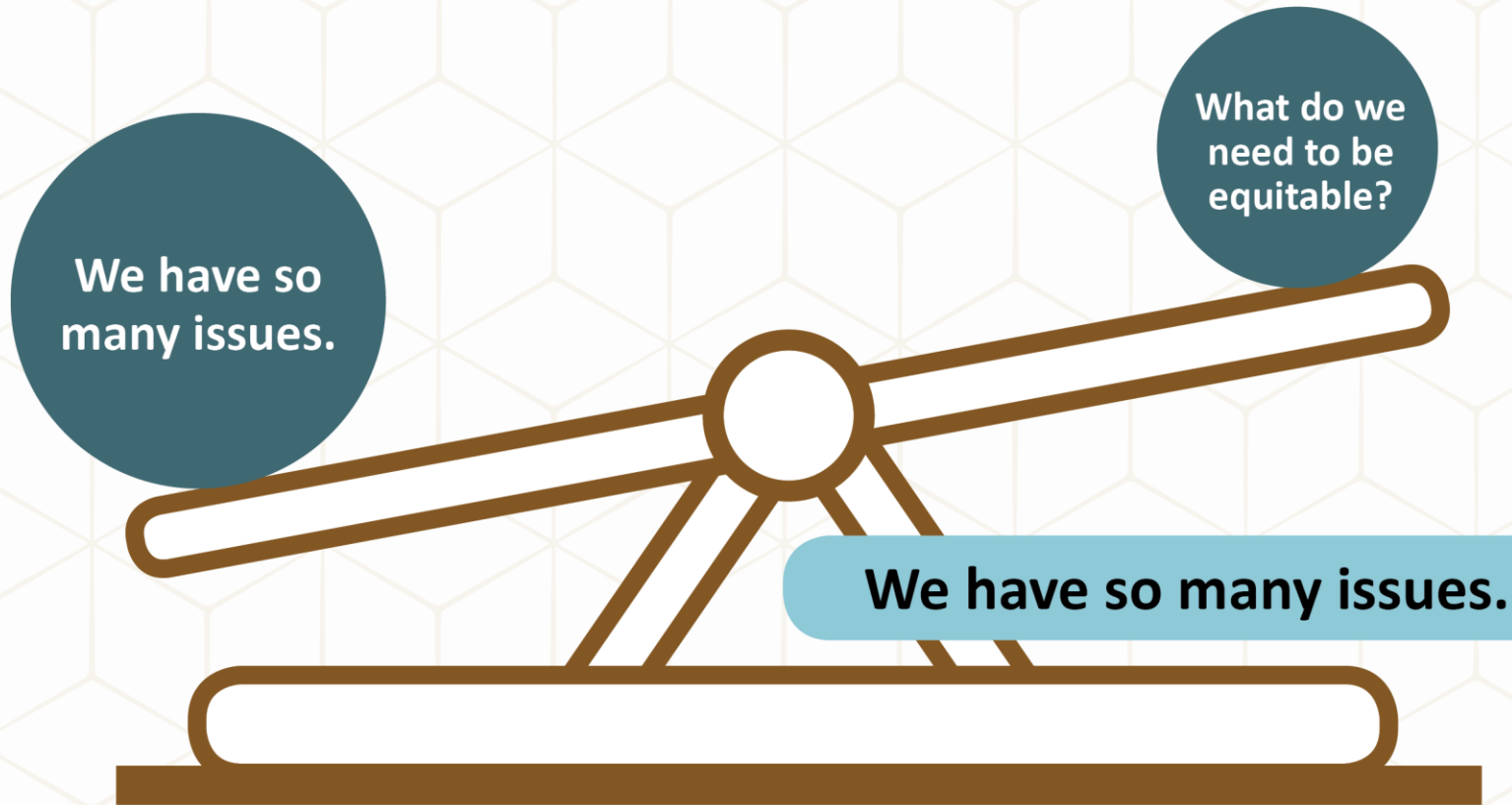
**EQUITY** requires us to be  
**mindful of and responsive**  
**to the intersection**  
**of power.**



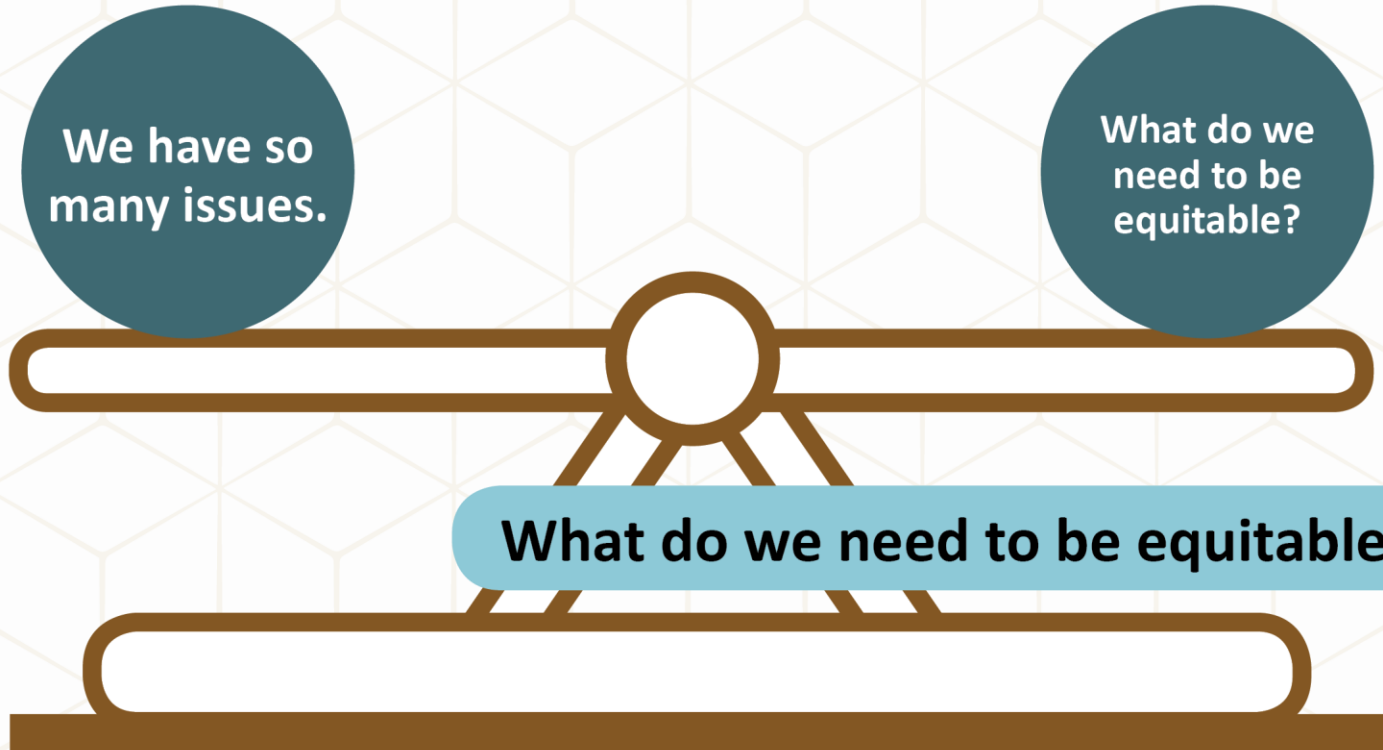


**What does this mean, in practice?**

# Change the conversation:







**We have so many issues.**

**What do we need to be equitable?**

**What do we need to be equitable?**

# Spotlight: Racial Equity Tool

What is the tool?

- A six step process guiding discussions and information gathering before making decisions

When should the tool be used?

- When trying to make a decision and understand the potential impacts
- To help mitigate unintended consequences and improve equitable outcomes

# Spotlight: Racial Equity Tool

1. Set a Vision and Outcomes
2. Involve Stakeholders and Gather Data
3. Determine Benefit and/or Burden
4. Advance Opportunity or Minimize Harm
5. Evaluate, Communicate and Be Accountable
6. Report Back

# Stay connected!

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Center for Health Equity

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